

---

---

**UNITED STATES  
SECURITIES AND EXCHANGE COMMISSION**  
Washington, D.C. 20549

---

**Form 6-K**

---

**REPORT OF FOREIGN PRIVATE ISSUER PURSUANT TO RULE  
13a-16 OR 15d-16 UNDER  
THE SECURITIES EXCHANGE ACT OF 1934**

**For the month of August 2020**

**Commission File Number 001-38752**

---

**360 Finance, Inc.**

(Translation of registrant's name into English)

---

**7/F Lujiazui Finance Plaza  
No. 1217 Dongfang Road  
Pudong New Area, Shanghai 200122  
People's Republic of China**  
(Address of principal executive office)

---

Indicate by check mark whether the registrant files or will file annual reports under cover Form 20-F or Form 40-F. Form 20-F  Form 40-F

Indicate by check mark if the registrant is submitting the Form 6-K in paper as permitted by Regulation S-T Rule 101(b)(1):

Indicate by check mark if the registrant is submitting the Form 6-K in paper as permitted by Regulation S-T Rule 101(b)(7):

---

---



**SIGNATURES**

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned, thereunto duly authorized.

**360 Finance, Inc.**

By: /s/ Alex Xu  
Name: Alex Xu  
Title: Chief Financial Officer

Date: August 24, 2020

## 360 Finance Announces Second Quarter 2020 Unaudited Financial Results

SHANGHAI, China, Aug. 23, 2020 (GLOBE NEWSWIRE) — 360 Finance, Inc. (QFIN) (“360 Finance” or the “Company”), a data driven, technology empowered digital platform, today announced its unaudited financial results for the second quarter ended June 30, 2020.

### Second Quarter Operational Highlights

- Total loan origination volume<sup>\*1</sup> was RMB58,905 million, representing an increase of 21.8% from RMB48,378 million in the same period of 2019. Loan origination volume under capital-light model within Platform Services was RMB14,616 million, an increase of 282.3% from RMB3,823 million in the same period of 2019.
- Total outstanding loan balance<sup>\*2</sup> was RMB78,480 million as of June 30, 2020, an increase of 28.0% from RMB61,289 million as of June 30, 2019. Outstanding loan balance under capital-light model within Platform Services was RMB18,840 million as of June 30, 2020, an increase of 438.9% from RMB3,496 million as of June 30, 2019.
- The weighted average tenor of loans<sup>\*3</sup> originated in the second quarter of 2020 was approximately 8.54 months, compared with 7.76 months in the same period of 2019, and 8.18 months in the first quarter of 2020.
- Cumulative registered users was 148.98 million, an increase of 36.3% from 109.28 million as of June 30, 2019, and an increase of 5.2% from 141.63 million as of March 31, 2020.
- Users with approved credit lines<sup>\*4</sup> was 27.71 million as of June 30, 2020, an increase of 44.1% from 19.23 million as of June 30, 2019, and an increase of 6.1% from 26.11 million as of March 31, 2020.
- Cumulative borrowers with successful drawdown, including repeat borrowers was 17.77 million as of June 30, 2020, an increase of 41.7% from 12.54 million as of June 30, 2019, and an increase of 5.7% from 16.81 million as of March 31, 2020.
- 90 day+ delinquency ratio<sup>\*5</sup> was 2.82% as of June 30, 2020.
- The percentage of funding from financial institutions<sup>\*6</sup> in the second quarter of 2020 was 98%.
- Repeat borrower contribution<sup>\*7</sup> was 86.4%.

1 “Total loan origination volume” refers to the total principal amount of loans originated through the Company’s platform during the given period, including loans volume originated through Intelligence Credit Engine (“ICE”). “ICE” is an open platform on our “360 Jietiao” APP, we match borrowers and financial institutions through big data and cloud computing technology on “ICE”, and provide pre-loan investigation report of borrowers. For loans originated through “ICE”, the Company do not provide post-loan risk management nor bear principal risk.

2 “Total outstanding loan balance” refers to the total amount of principal outstanding for loans originated through the Company’s platform at the end of each period, including loan balance for “ICE”, excluding loans delinquent for more than 180 days.

3 For loan facilitated in the second quarter of 2020 and first quarter of 2020, we use the actual term for extinguished loans and use the contractual term for outstanding loans to calculate the weighted average tenor.

4 “Users with approved credit lines” refers to the total number of users who had submitted their credit applications and were approved with a credit line by the Company at the end of each period.

5 “90 day+ delinquency ratio” refers to the outstanding principal balance of on- and off-balance sheet loans that were 90 to 179 calendar days past due as a percentage of the total outstanding principal balance of on- and off-balance sheet loans on our platform as of a specific date. Loans that are charged-off and loans under “ICE” are not included in the delinquency rate calculation.

6 “The percentage of funding from financial institutions” is based on cumulative loan origination during the given period.

7 “Repeat borrower contribution” for a given period refers to (i) the principal amount of loans borrowed during that period by borrowers who had historically made at least one successful drawdown, divided by (ii) the total loan origination volume through our platform during that period.

### Second Quarter 2020 Financial Highlights

- Total net revenue increased by 50.0% to RMB3,340.1 million (US\$472.8 million) from RMB2,226.9 million in the same period of 2019.
- Income from operations increased by 19.7% to RMB993.2 million (US\$140.6 million) from RMB829.6 million in the same period of 2019.
- Non-GAAP<sup>\*8</sup> income from operations increased by 17.2% to RMB1,058.9 million (US\$149.9 million) from RMB903.2 million in the same period of 2019.
- Operating margin was 29.7%. Non-GAAP operating margin was 31.7%.
- Net income increased by 41.8% to RMB876.5 million (US\$124.1 million) from RMB618.2 million in the same period of 2019.
- Non-GAAP net income increased by 36.2% to RMB942.1 million (US\$133.4 million) from RMB691.7 million in the same period of 2019.
- Net income margin was 26.2%. Non-GAAP net income margin was 28.2%.

8 Non-GAAP income from operations (Adjusted Income from operations) and Non-GAAP net income (Adjusted net income) are non-GAAP financial measures. For more information on this non-GAAP financial measure, please see the section of “Use of Non-GAAP Financial Measures Statement” and the table captioned “Unaudited Reconciliations of GAAP and Non-GAAP Results” set forth at the end of this press release.

Mr. Haisheng Wu, Chief Executive Officer and Director of 360 Finance, commented, “We are very excited to report a series of record breaking financial and operational metrics for the second quarter of 2020 despite the still challenging macro environment. Loan origination volume reached a record RMB58.9 billion, an increase of 22% year-on-year. More importantly, over 25% of the loan origination was under the capital-light model and other technology solutions<sup>9</sup>, for which we bear no or limited principal risk. The continued progress in the capital-light model is consistent with our long-term strategy to build a data driven, technology empowered digital platform. To better reflect such long-term strategy, we recently announced a proposed change of our corporate legal name to 360 DigiTech from 360 Finance, pending shareholders’ approval.

The first half of 2020 was an extraordinary period of time for us and the industry. With our effective risk management and solid overall execution we not only navigated through the extreme market condition induced by COVID-19 with strong performance, but also thrived in the market recovery thereafter and further solidified our leadership position in the industry. We have seen both customer demand and asset quality return to pre-pandemic levels at the end of the second quarter, and some metrics were even at the best levels ever.

On the regulation front, the official release of the “Interim Measures for Administration of Internet Loans Issued by Commercial Banks” by the China Banking and Insurance Regulatory Commission in July effectively validated our business model and cleared a major overhang to the industry. The recently announced “Guidelines on Laws Applicable to Trials of Private Lending Cases” by the Supreme People’s Court of China set the new court protected interest rate cap for private lending. Although our business is almost entirely dealing with institutional lending, we believe this new guideline is consistent with our view that the overall interest rate in China will gradually trend lower in the intermediate term and our business planning has been largely based on that assumption. We are confident that we should be able to make timely adjustment to our operations to comply with updating regulatory environment while maintaining strong business momentum and pursuing our long-term strategic goals.”

“During the quarter, total revenue reached RMB3.34 billion and none-GAAP net income reached RMB942 million. The record-setting financial results further demonstrated the resilience and flexibility of our operations.” Mr. Alex Xu, Chief Financial Officer, commented “As we experienced robust recovery in our business, we continued to improve operational efficiency. Unit customer acquisition cost remained near recent lows and weighted average funding cost reached a new low during the quarter. Meanwhile we are very pleased to see progresses in new products. V-pocket, a virtual credit card product we re-launched in the previous quarter, crossed multiple milestones with explosive growth, despite still in the pilot stage. This product noticeably increased stickiness and activity levels of our users. We will continue to enhance features of new products and optimize their risk profile with a broader user base. While there are still lingering uncertainties concerning our industry and our operations, we remain confident to achieve our operational targets.”

Mr. Yan Zheng, Chief Risk Officer of 360 Finance, added, “Since mid-May we have seen much better than expected recovery in asset quality. Among the key leading indicators, Day-1 delinquency<sup>10</sup> decreased to approximately 6.2% at the end of the second quarter from approximately 7.8% at the peak of COVID-19. This was even better than the pre-pandemic level of approximately 6.5%. Meanwhile the 30-day collection rate<sup>11</sup> also improved to the pre-pandemic level of approximately 88% at the end of the second quarter, compared to the February low of approximately 80%. Furthermore we are encouraged to see these metrics continue to improve into the current quarter. This is clearly indicative of the strength and resilience of our risk control system and the effectiveness and flexibility of our post-lending management operations.”

---

9 “We’ve used mainly data technology tools and AI risk management systems in the process of providing such services as loan facilitation, post-origination and borrowers’ referral to our customers. Revenue from these technology powered services amount to 48% of our total net revenue. “

10 “D1 delinquency rate” is defined as (i) the total amount of principal that became overdue as a specified date, divided by (ii) the total amount of principal that was due for repayment as of such date.

11 “M1 collection rate” is defined as (i) the amount of principal that was repaid in one month among the total amount of principal that became overdue as a specified date, divided by (ii) the total amount of principal that became overdue as a specified date.

## Second Quarter 2020 Financial Results

**Total net revenues** was RMB3,340.1 million (US\$472.8 million), compared to RMB2,226.9 million in the same period of 2019, and RMB3,182.9 million in the prior quarter.

**Net revenue from Credit Driven Services** was RMB3,081.1 million (US\$436.1 million), compared to RMB2,015.2 million in the same period of 2019, and RMB2,810.1 million in the prior quarter. The year-over-year growth was mainly due to the releasing of guarantee liabilities under the new accounting standard, and the sequential growth was mainly driven by increase in loan origination.

*Loan facilitation and servicing fees-capital heavy* were RMB1,353.9 million (US\$191.6 million), compared to RMB1,679.4 million in the same period of 2019 and RMB1,167.1 million in the prior quarter. The year-over-year decrease was primarily due to a decrease in loan origination volume under the capital-heavy model as we gradually increase the contribution of capital-light model. The sequential growth was mainly related to the recovery of our operations post-COVID-19.

*Financing income<sup>\*12</sup>* was RMB628.1 million (US\$88.9 million), compared to RMB234.3 million in the same period of 2019 and RMB609.4 million in the prior quarter. The growth was primarily due to an increase in loan balance through the consolidated trusts.

*Revenue from releasing of guarantee liabilities* was RMB1,076.6 million (US\$152.4 million), compared to RMB47.3 million in the same period of 2019, and RMB1,006.2 million in the prior quarter. The year-over-year increase was mainly due to the change of accounting standard.

*Other services fees* were RMB22.6 million (US\$3.2 million), compared to RMB54.2 million in the same period of 2019, and RMB27.4 million in the prior quarter. The decreases were primarily due to the decline of late payment fees.

**Net revenue from Platform Services** was RMB258.9 million (US\$36.7 million), compared to RMB211.8 million in the same period of 2019 and RMB372.8 million in the prior quarter.

*Loan facilitation and servicing fees-capital light* were RMB178.6 million (US\$25.3 million), compared to RMB114.1 million in the same period of 2019 and RMB303.6 million in the prior quarter. The year-over-year increase was primarily due to growth in loan origination volume under capital-light model.

*Referral services fees* were RMB64.5 million (US\$9.1 million), compared to RMB96.3 million in the same period of 2019 and RMB54.6 million in the prior quarter. The year-over-year decline was primarily due to a decrease in volume of referral business as a result of a more conservative customer acquisition strategy adopted during the first half of 2020 in the backdrop of the COVID-19.

*Other services fees* were RMB15.9 million (US\$2.2 million), compared to RMB1.3 million in the same period of 2019 and RMB14.7 million in the prior quarter. The increases were mainly due to growth in revenue from late fees and in loan origination volume under capital-light model.

**Total operating costs and expenses** were RMB2,346.8 million (US\$332.2 million), compared to RMB1,397.3 million in the same period of 2019 and RMB2,998.7 million in the prior quarter.

*Origination and servicing expenses* were RMB399.8 million (US\$56.6 million), compared to RMB256.2 million in the same period of 2019 and RMB347.7 million in the prior quarter. The increases were primarily due to growth in loan origination volume and an increase in collection fees since we proactively expanded our collection operations to cope with market uncertainty.

*Funding costs* were RMB161.1 million (US\$22.8 million), compared to RMB64.7 million in the same period of 2019 and RMB158.6 million in the prior quarter. The increases were mainly driven by growth in loan origination volume while funding cost percentage continued to decline.

*Sales and marketing expenses* were RMB269.1 million (US\$38.1 million), compared to RMB837.8 million in the same period of 2019 and RMB223.0 million in the prior quarter. The year-over-year decline was primarily due to a more conservative customer acquisition strategy and more effective customer acquisition operations during the first half of 2020.

*General and administrative expenses* were RMB109.5 million (US\$15.5 million), compared to RMB126.6 million in the same period of 2019 and RMB108.7 in the prior quarter. The year-over-year decline in general and administrative expenses reflected our continued effort to improve operational efficiency, while professional fees and rental fees increased and payroll decreased.

*Provision for loans receivable* was RMB218.6 million (US\$30.9 million), compared to RMB37.3 million in the same period of 2019 and RMB307.3 million in the prior quarter. The year-over-year increase was mainly due to the change of accounting standard.

*Provision for financial assets receivable* was RMB79.2 million (US\$11.2 million), compared to RMB31.8 million in the same period of 2019 and RMB93.7 million in the prior quarter. The outbreak of COVID-19 during the first half of 2020 had an impact on the expected default rates, we provided increased allowance to ensure sufficient coverage for loans facilitated both in prior periods and current quarter.

*Provision for accounts receivable and contract assets* was RMB90.8 million (US\$12.9 million), compared to RMB43.0 million in the same period of 2019 and RMB57.0 in the prior quarter. The outbreak of the COVID-19 during the first half of 2020 had an impact on the expected default rates, we provided increased allowance to ensure sufficient coverage.

*Provision for contingent liability* was RMB1018.9 million (US\$144.2 million), compared to RMB1,702.8 million in the prior quarter. The sequential decline was mainly due to reduction of allowance for loans originated in prior quarters as those loans performed better than initially expected.

**Income from operations** was RMB993.2 million (US\$140.6 million), compared to RMB829.6 million in the same period of 2019 and RMB184.2 million in the prior quarter.

**Non-GAAP income from operations** was RMB1,058.9 million (US\$149.9 million), compared to RMB903.2 million in the same period of 2019 and RMB255.5 million in the prior quarter.

**Operating margin** was 29.7%. **Non-GAAP operating margin** was 31.7%.

**Income before income tax expense** was RMB1,042.7 million (US\$147.6million), compared to RMB791.1 million in the same period of 2019 and RMB228.1 million in the prior quarter.

**Income taxes expense** was RMB166.3 million (US\$23.5 million). Effective tax rate was 15%, compared to 20% in the same period of 2019 and 15% in the prior quarter.

**Net income attributed to the Company** was RMB876.5 million (US\$124.1 million), compared to RMB618.2 million in the same period of 2019 and RMB183.2 million in the prior quarter.

**Non-GAAP net income** attributed to the Company was RMB942.2 million (US\$133.4 million), compared to RMB691.7 million in the same period of 2019 and RMB254.5 million in the prior quarter.

**Net income margin** was 26.2%. **Non-GAAP net income margin** was 28.2%.

**Net income per fully diluted ADS** was RMB5.76 (US\$0.82).

**Non-GAAP net income per fully diluted ADS** was RMB6.19 (US\$0.88).

**Weighted average basic ADS used in calculating GAAP and non-GAAP net income per ADS** was 147.87 million.

**Weighted average diluted ADS used in calculating GAAP and non-GAAP net income per ADS** was 152.29 million.

---

12 “Financing income” is generated from loans originated through the Company’s platform funded by the consolidated trusts and Fuzhou Microcredit, which charge fees and interests from borrowers.

## **M6+ Delinquency Rate by Vintage**

The following chart and table display the historical cumulative M6+ delinquency rates by loan origination vintage for all loans originated through the company's platform:

<http://ml.globenewswire.com/Resource/Download/36459612-a9ad-4e6a-851a-f3b68402a527>

## **Recently Adopted Accounting Guidance**

In June 2016, the FASB issued ASU No. 2016-13, Financial Instruments—Credit Losses (Topic 326): Measurement of Credit Losses on Financial Instruments which has subsequently been amended by ASU 2018-19, ASU 2019-04, ASU 2019-05, ASU 2019-10, ASU 2019-11 and ASU 2020-03. This ASU is intended to improve financial reporting by requiring timelier recording of credit losses on loans and other financial instruments held by financial institutions and other organizations. This ASU requires the measurement of all expected credit losses for financial assets held at the reporting date based on historical experience, current conditions, and reasonable and supportable forecasts. For public business entities, the guidance is effective for fiscal years beginning after December 15, 2019, including final periods within those fiscal years.

We have adopted the new standard effective January 1, 2020, using the modified retrospective transition method. The new guidance requires the recognition of credit losses to be measured using an expected credit loss model (referred to as the current expected credit loss (CECL) model). ASC 326 establishes a new accounting principle which requires gross accounting for guarantee liability. That is, to record both a guarantee obligation and an allowance for credit losses, calculated using the CECL impairment model, in addition to the guarantee obligation under ASC 460. As a result, at inception of the guarantee, we have recognized both a stand-ready guarantee liability under ASC 460 with an associated financial assets receivable, and a contingent guarantee liability with an allowance for credit losses under CECL model. Subsequent to the initial recognition, the ASC 460 stand-ready guarantee is recognized into guarantee revenue over the term of the guarantee, while the contingent guarantee is reduced by the payouts made by the company to compensate the investors upon borrowers' default. Upon adoption, we recognized the cumulative effect of approximately RMB1.43 billion after tax as a decrease to the opening balance of retained earnings and RMB1.9 billion as an increase to the opening balance of guarantee liabilities as of January 1, 2020.

## **Business Outlook**

While the Company continues to maintain strong business momentum, it is still prudent to take a conservative approach in business and financial planning given recent changes in regulatory front. As such the Company will maintain its total loan origination volume guidance for fiscal year 2020 to be in the range of RMB 200 billion to RMB 220 billion. This forecast reflects the Company's current and preliminary views, which is subject to change.

## **Conference Call**

360 Finance's management team will host an earnings conference call at 8:00 AM U.S. Eastern Time on Monday, August 24, 2020 (8:00 PM Beijing Time on the same day).

Dial-in details for the earnings conference call are as follows:

|                 |                 |
|-----------------|-----------------|
| United States:  | +1-646-722-4977 |
| Hong Kong:      | +852-3027-6500  |
| Mainland China: | 400-821-0637    |
| International:  | +65-6408-5782   |
| PIN:            | 94065487#       |

Please dial in 15 minutes before the call is scheduled to begin and provide the PIN to join the call.



A telephone replay of the call will be available after the conclusion of the conference call until August 31, 2020:

United States: +1-646-982-0473  
International: +65-6408-5781  
Access code: 319336601#

Additionally, a live and archived webcast of the conference call will be available on the Investor Relations section of the Company's website at [ir.360jinrong.net](http://ir.360jinrong.net).

### **About 360 Finance**

360 Finance, Inc. (NASDAQ: QFIN) ("360 Finance" or the "Company") is a leading digital consumer finance platform and the finance partner of the 360 Group. The Company provides tailored online consumer finance products to prime, underserved borrowers funded primarily by its funding partners. The Company's proprietary technology platform enables a unique user experience supported by resolute risk management. When coupled with its partnership with 360 Group, the Company's technology translates to a meaningful borrower acquisition, borrower retention and funding advantage, supporting the rapid growth and scaling of its business.

For more information, please visit: [ir.360jinrong.net](http://ir.360jinrong.net)

### **Use of Non-GAAP Financial Measures Statement**

To supplement our financial results presented in accordance with U.S. GAAP, we use non-GAAP financial measure, which is adjusted from results based on U.S. GAAP to exclude share-based compensation expenses. Reconciliations of our non-GAAP financial measures to our U.S. GAAP financial measures are set forth in tables at the end of this earnings release, which provide more details on the non-GAAP financial measures.

We use non-GAAP income from operation, non-GAAP operation margin, non-GAAP net income and non-GAAP net income margin in evaluating our operating results and for financial and operational decision-making purposes. Non-GAAP income from operation represents income from operation excluding share-based compensation expenses, and non-GAAP net income represents net income excluding share-based compensation expenses. Such adjustments have no impact on income tax. We believe that non-GAAP income from operation and non-GAAP net income help identify underlying trends in our business that could otherwise be distorted by the effect of certain expenses that we include in results based on U.S. GAAP. We believe that non-GAAP income from operation and non-GAAP net income provide useful information about our operating results, enhance the overall understanding of our past performance and future prospects and allow for greater visibility with respect to key metrics used by our management in its financial and operational decision-making. Our non-GAAP financial information should be considered in addition to results prepared in accordance with U.S. GAAP, but should not be considered a substitute for or superior to U.S. GAAP results. In addition, our calculation of non-GAAP financial information may be different from the calculation used by other companies, and therefore comparability may be limited.

### **Exchange Rate Information**

This announcement contains translations of certain RMB amounts into U.S. dollars at specified rates solely for the convenience of the reader. Unless otherwise noted, all translations from RMB to U.S. dollars are made at a rate of RMB7.0651 to US\$1.00, the exchange rate set forth in the H.10 statistical release of the Board of Governors of the Federal Reserve System as of June 30, 2020.

## Safe Harbor Statement

Any forward-looking statements contained in this announcement are made under the “safe harbor” provisions of the U.S. Private Securities Litigation Reform Act of 1995. Forward-looking statements can be identified by terminology such as “will,” “expects,” “anticipates,” “future,” “intends,” “plans,” “believes,” “estimates” and similar statements. 360 Finance may also make written or oral forward-looking statements in its reports to the U.S. Securities and Exchange Commission (“SEC”) on Forms 20-F and 6-K, in its annual report to shareholders, in press releases and other written materials and in oral statements made by its officers, directors or employees to third parties. Statements that are not historical facts, including the Company’s business outlook for 2019, are forward-looking statements. Forward-looking statements involve inherent risks and uncertainties. A number of factors could cause actual results to differ materially from those contained in any forward-looking statement. Further information regarding such risks and uncertainties is included in 360 Finance’s filings with the SEC. All information provided in this press release and in the attachments is as of the date of this press release, and 360 Finance does not undertake any obligation to update any forward-looking statement, except as required under applicable law.

### For more information, please contact:

360 Finance  
E-mail: [ir@360jinrong.net](mailto:ir@360jinrong.net)

Christensen

In China  
Mr. Eric Yuan  
Phone: +86-138-0111-0739  
E-mail: [Eyuan@christensenir.com](mailto:Eyuan@christensenir.com)

In US  
Ms. Linda Bergkamp  
Phone: +1-480-614-3004  
Email: [lbergkamp@christensenir.com](mailto:lbergkamp@christensenir.com)

360 Finance, Inc  
 Unaudited Condensed Consolidated Balance Sheets  
 (Amounts in thousands of Renminbi (“RMB”) and U.S. dollars (“USD”)  
 except for number of shares and per share data, or otherwise noted)

|   | December 31,<br>2019<br>RMB | June 30,<br>2020<br>RMB | June 30,<br>2020<br>USD |
|---|-----------------------------|-------------------------|-------------------------|
| <b>ASSETS</b>   |                             |                         |                         |
| <b>Current assets:</b>                                      |                             |                         |                         |
| Cash and cash equivalents                                   | 2,108,123                   | 3,823,221               | 541,142                 |
| Restricted cash   | 1,727,727                   | 2,920,013               | 413,301                 |
| Security deposit prepaid to third-party guarantee companies | 932,983                     | 694,882                 | 98,354                  |
| Funds receivable from third party payment service providers | 118,860                     | 239,870                 | 33,951                  |
| Accounts receivable and contract assets, net                | 2,332,364                   | 1,879,332               | 266,002                 |
| Financial assets receivable, net                            | 1,912,554                   | 2,560,544               | 362,421                 |
| Amounts due from related parties                            | 478,767                     | 291,262                 | 41,225                  |
| Loans receivable, net                                       | 9,239,565                   | 9,261,127               | 1,310,827               |
| Prepaid expenses and other assets                           | 652,545                     | 502,935                 | 71,189                  |
| <b>Total current assets</b>                                 | <b>19,503,488</b>           | <b>22,173,186</b>       | <b>3,138,412</b>        |
| <b>Non-current assets:</b>                                  |                             |                         |                         |
| Accounts receivable and contract assets, net-non current    | 19,508                      | 251,194                 | 35,554                  |
| Financial assets receivable, net-non current                | 59,270                      | 422,398                 | 59,787                  |
| Property and equipment, net                                 | 17,113                      | 20,795                  | 2,943                   |
| Intangible assets   | 3,512                       | 2,997                   | 424                     |
| Deferred tax assets   | 697,348                     | 1,048,321               | 148,380                 |
| Other non-current assets                                    | 55,362                      | 61,877                  | 8,758                   |
| <b>Total non-current assets</b>                             | <b>852,113</b>              | <b>1,807,582</b>        | <b>255,846</b>          |
| <b>TOTAL ASSETS</b>   | <b>20,355,601</b>           | <b>23,980,768</b>       | <b>3,394,258</b>        |
| <b>LIABILITIES AND EQUITY LIABILITIES</b>                   |                             |                         |                         |
| <b>Current liabilities:</b>                                 |                             |                         |                         |
| Payable to investors of the consolidated trusts-current     | 4,423,717                   | 4,893,594               | 692,643                 |
| Accrued expenses and other current liabilities              | 720,918                     | 1,072,941               | 151,865                 |
| Amounts due to related parties                              | 55,622                      | 66,056                  | 9,350                   |
| Short term loans  | 200,000                     | 188,314                 | 26,654                  |
| Guarantee liabilities-stand ready                           | 2,212,125                   | 3,098,504               | 438,565                 |
| Guarantee liabilities-contingent                            | 734,730                     | 3,072,975               | 434,951                 |
| Income tax payable  | 1,056,219                   | 767,271                 | 108,600                 |
| Other tax payable   | 263,856                     | 131,548                 | 18,619                  |
| <b>Total current liabilities</b>                            | <b>9,667,187</b>            | <b>13,291,203</b>       | <b>1,881,247</b>        |
| <b>Non-current liabilities:</b>                             |                             |                         |                         |
| Deferred tax liabilities                                    | —                           | 18,177                  | 2,573                   |
| Payable to investors of the consolidated trusts-noncurrent  | 3,442,500                   | 3,634,829               | 514,477                 |
| Other long-term liabilities                                 | 31,184                      | 28,030                  | 3,967                   |
| <b>Total non-current liabilities</b>                        | <b>3,473,684</b>            | <b>3,681,036</b>        | <b>521,017</b>          |
| <b>TOTAL LIABILITIES</b>                                    | <b>13,140,871</b>           | <b>16,972,239</b>       | <b>2,402,264</b>        |
| Ordinary shares   | 20                          | 21                      | 3                       |
| Additional paid-in capital                                  | 5,117,184                   | 5,254,235               | 743,689                 |
| Retained earnings   | 2,071,332                   | 1,700,858               | 240,741                 |
| Other comprehensive income                                  | 24,906                      | 52,307                  | 7,404                   |
| <b>TOTAL 360 FINANCE INC EQUITY</b>                         | <b>7,213,442</b>            | <b>7,007,421</b>        | <b>991,837</b>          |
| Noncontrolling interests                                    | 1,288                       | 1,108                   | 157                     |
| <b>TOTAL EQUITY</b>   | <b>7,214,730</b>            | <b>7,008,529</b>        | <b>991,994</b>          |
| <b>TOTAL LIABILITIES AND EQUITY</b>                         | <b>20,355,601</b>           | <b>23,980,768</b>       | <b>3,394,258</b>        |

360 Finance, Inc  
 Unaudited Condensed Consolidated Statements of Operations  
 (Amounts in thousands of Renminbi (“RMB”) and U.S. dollars (“USD”)  
 except for number of shares and per share data, or otherwise noted)

|  | Three months ended June 30, |                  |                | Six months ended June 30, |                  |                |
|--|-----------------------------|------------------|----------------|---------------------------|------------------|----------------|
|  | 2019                        | 2020             | 2020           | 2019                      | 2020             | 2020           |
|  | RMB                         | RMB              | USD            | RMB                       | RMB              | USD            |
| <b>Credit driven services</b>  | <b>2,015,172</b>            | <b>3,081,104</b> | <b>436,101</b> | <b>3,905,292</b>          | <b>5,891,154</b> | <b>833,839</b> |
| Loan facilitation and servicing fees-capital heavy                                       | 1,679,410                   | 1,353,871        | 191,628        | 3,439,592                 | 2,520,990        | 356,823        |
| Financing income   | 234,275                     | 628,117          | 88,904         | 314,460                   | 1,237,513        | 175,159        |
| Revenue from releasing of guarantee liabilities  | 47,331                      | 1,076,555        | 152,376        | 84,682                    | 2,082,731        | 294,791        |
| Other services fees  | 54,156                      | 22,561           | 3,193          | 66,558                    | 49,920           | 7,066          |
| <b>Platform services</b>   | <b>211,776</b>              | <b>258,948</b>   | <b>36,651</b>  | <b>330,635</b>            | <b>631,793</b>   | <b>89,424</b>  |
| Loan facilitation and servicing fees-capital light                                       | 114,092                     | 178,588          | 25,277         | 128,738                   | 482,210          | 68,252         |
| Referral services fees   | 96,341                      | 64,497           | 9,129          | 199,716                   | 119,063          | 16,852         |
| Other services fees  | 1,343                       | 15,863           | 2,245          | 2,181                     | 30,520           | 4,320          |
| <b>Total net revenue</b>   | <b>2,226,948</b>            | <b>3,340,052</b> | <b>472,752</b> | <b>4,235,927</b>          | <b>6,522,947</b> | <b>923,263</b> |
| Origination and servicing  | 256,180                     | 399,766          | 56,583         | 463,786                   | 747,419          | 105,790        |
| Funding costs  | 64,682                      | 161,062          | 22,797         | 90,746                    | 319,676          | 45,247         |
| Sales and marketing  | 837,790                     | 269,054          | 38,082         | 1,528,041                 | 492,062          | 69,647         |
| General and administrative   | 126,646                     | 109,488          | 15,497         | 223,646                   | 218,219          | 30,887         |
| Provision for loans receivable   | 37,279                      | 218,569          | 30,936         | 54,798                    | 525,828          | 74,426         |
| Provision for financial assets receivable  | 31,778                      | 79,199           | 11,210         | 56,910                    | 172,923          | 24,476         |
| Provision for accounts receivable and contract assets                                    | 42,966                      | 90,811           | 12,853         | 128,993                   | 147,787          | 20,918         |
| Provision for contingent liabilities   | —                           | 1,018,860        | 144,210        | —                         | 2,721,617        | 385,220        |
| <b>Total operating costs and expenses</b>  | <b>1,397,321</b>            | <b>2,346,809</b> | <b>332,168</b> | <b>2,546,920</b>          | <b>5,345,531</b> | <b>756,611</b> |
| <b>Income from operations</b>  | <b>829,627</b>              | <b>993,243</b>   | <b>140,584</b> | <b>1,689,007</b>          | <b>1,177,416</b> | <b>166,652</b> |
| Interest (expense) income, net   | (5,109)                     | 15,228           | 2,155          | (1,932)                   | 24,978           | 3,535          |
| Foreign exchange (loss) gain   | (35,264)                    | 4,685            | 663            | (2,728)                   | (23,887)         | (3,381)        |
| Other income, net  | 1,854                       | 29,569           | 4,185          | 23,896                    | 92,290           | 13,063         |
| <b>Income before income tax expense</b>  | <b>791,108</b>              | <b>1,042,725</b> | <b>147,587</b> | <b>1,708,243</b>          | <b>1,270,797</b> | <b>179,869</b> |
| Income taxes expense   | (172,929)                   | (166,260)        | (23,533)       | (370,125)                 | (211,177)        | (29,890)       |
| <b>Net income</b>  | <b>618,179</b>              | <b>876,465</b>   | <b>124,054</b> | <b>1,338,118</b>          | <b>1,059,620</b> | <b>149,979</b> |
| Net loss attributable to noncontrolling interests  | —                           | 49               | 7              | —                         | 302              | 43             |
| <b>Net income attributable to ordinary shareholders of the Company</b>                   | <b>618,179</b>              | <b>876,514</b>   | <b>124,061</b> | <b>1,338,118</b>          | <b>1,059,922</b> | <b>150,022</b> |
| Net income per ordinary share attributable to ordinary shareholders of 360 Finance, Inc. |                             |                  |                |                           |                  |                |
| Basic  | 2.15                        | 2.96             | 0.42           | 4.65                      | 3.60             | 0.51           |
| Diluted  | 2.04                        | 2.88             | 0.41           | 4.43                      | 3.50             | 0.49           |
| Net income per ADS attributable to ordinary shareholders of 360 Finance, Inc.            |                             |                  |                |                           |                  |                |
| Basic  | 4.30                        | 5.93             | 0.84           | 9.30                      | 7.19             | 1.02           |
| Diluted  | 4.07                        | 5.76             | 0.82           | 8.86                      | 6.99             | 0.98           |
| Weighted average shares used in calculating net income per ordinary share                |                             |                  |                |                           |                  |                |
| Basic  | 287,652,707                 | 295,737,611      | 295,737,611    | 287,652,707               | 294,669,797      | 294,669,797    |
| Diluted  | 303,477,406                 | 304,583,237      | 304,583,237    | 301,933,074               | 303,261,250      | 303,261,250    |

360 Finance, Inc  
 Unaudited Condensed Consolidated Statements of Comprehensive (Loss)/Income  
 (Amounts in thousands of Renminbi (“RMB”) and U.S. dollars (“USD”)  
 except for number of shares and per share data, or otherwise noted)

|   | Three months ended June 30, |                |                |
|---|-----------------------------|----------------|----------------|
|   | 2019<br>RMB                 | 2020<br>RMB    | 2020<br>USD    |
| <b>Net income</b>   | <b>618,179</b>              | <b>876,465</b> | <b>124,054</b> |
| Other comprehensive income, net of tax of nil:                    |                             |                |                |
| Foreign currency translation adjustment                           | 37,483                      | (3,559)        | (504)          |
| Other comprehensive income (loss)                                 | 37,483                      | (3,559)        | (504)          |
| <b>Total comprehensive income</b>                                 | <b>655,662</b>              | <b>872,906</b> | <b>123,550</b> |
| Net loss attributable to noncontrolling interests                 | —                           | 49             | 7              |
| <b>Comprehensive income attributable to ordinary shareholders</b> | <b>655,662</b>              | <b>872,955</b> | <b>123,557</b> |

|   | Six months ended June 30, |                  |                |
|---|---------------------------|------------------|----------------|
|   | 2019<br>RMB               | 2020<br>RMB      | 2020<br>USD    |
| <b>Net income</b>   | <b>1,338,118</b>          | <b>1,059,620</b> | <b>149,979</b> |
| Other comprehensive income, net of tax of nil:                    |                           |                  |                |
| Foreign currency translation adjustment                           | (2,530)                   | 27,401           | 3,878          |
| Other comprehensive (loss) income                                 | (2,530)                   | 27,401           | 3,878          |
| <b>Total comprehensive income</b>                                 | <b>1,335,588</b>          | <b>1,087,021</b> | <b>153,857</b> |
| Net loss attributable to noncontrolling interests                 | —                         | 302              | 43             |
| <b>Comprehensive income attributable to ordinary shareholders</b> | <b>1,335,588</b>          | <b>1,087,323</b> | <b>153,900</b> |

360 Finance, Inc  
Unaudited Reconciliations of GAAP and Non-GAAP Results  
(Amounts in thousands of Renminbi (“RMB”) and U.S. dollars (“USD”)  
except for number of shares and per share data, or otherwise noted)

|   | Three months ended June 30, |                  |                |
|---|-----------------------------|------------------|----------------|
|   | 2019<br>RMB                 | 2020<br>RMB      | 2020<br>USD    |
| <b>Reconciliation of Non-GAAP Net Income to Net Income</b>                                      |                             |                  |                |
| Net income  | 618,179                     | 876,465          | 124,054        |
| Add: Share-based compensation expenses  | 73,537                      | 65,677           | 9,296          |
| <b>Non-GAAP net income</b>  | <b>691,716</b>              | <b>942,142</b>   | <b>133,350</b> |
| Non-GAAP net income margin  | 31.1%                       | 28.2%            |                |
| GAAP net income margin  | 27.8%                       | 26.2%            |                |
| <b>Net income attributable to shareholders of 360 Finance, Inc</b>                              | <b>618,179</b>              | <b>876,514</b>   | <b>124,061</b> |
| <b>Non-GAAP net income attributable to shareholders of 360 Finance, Inc</b>                     | <b>691,716</b>              | <b>942,191</b>   | <b>133,357</b> |
| Weighted average ADS used in calculating net income per ordinary share                          | 151,738,703                 | 152,291,619      | 152,291,619    |
| Net income per ADS attributable to ordinary shareholders of 360 Finance, Inc. -diluted          | 4.07                        | 5.76             | 0.81           |
| Non-GAAP net income per ADS attributable to ordinary shareholders of 360 Finance, Inc. -diluted | 4.56                        | 6.19             | 0.88           |
| <b>Reconciliation of Non-GAAP Income from operations to Income from operations</b>              |                             |                  |                |
| Income from operations  | 829,627                     | 993,243          | 140,584        |
| Add: Share-based compensation expenses  | 73,537                      | 65,677           | 9,296          |
| <b>Non-GAAP Income from operations</b>  | <b>903,164</b>              | <b>1,058,920</b> | <b>149,880</b> |
| Non-GAAP operating margin   | 40.6%                       | 31.7%            |                |
| GAAP operating margin   | 37.3%                       | 29.7%            |                |
|   | Six months ended June 30,   |                  |                |
|   | 2019<br>RMB                 | 2020<br>RMB      | 2020<br>USD    |
| <b>Reconciliation of Non-GAAP Net Income to Net Income</b>                                      |                             |                  |                |
| Net income  | 1,338,118                   | 1,059,620        | 149,979        |
| Add: Share-based compensation expenses  | 142,382                     | 137,051          | 19,398         |
| <b>Non-GAAP net income</b>  | <b>1,480,500</b>            | <b>1,196,671</b> | <b>169,377</b> |
| Non-GAAP net income margin  | 35.0%                       | 18.3%            |                |
| GAAP net income margin  | 31.6%                       | 16.2%            |                |
| <b>Net income attributable to shareholders of 360 Finance, Inc</b>                              | <b>1,338,118</b>            | <b>1,059,922</b> | <b>150,022</b> |
| <b>Non-GAAP net income attributable to shareholders of 360 Finance, Inc</b>                     | <b>1,480,500</b>            | <b>1,196,973</b> | <b>169,420</b> |
| Weighted average ADS used in calculating net income per ordinary share                          | 150,966,537                 | 151,630,625      | 151,630,625    |
| Net income per ADS attributable to ordinary shareholders of 360 Finance, Inc. -diluted          | 8.86                        | 6.99             | 0.99           |
| Non-GAAP net income per ADS attributable to ordinary shareholders of 360 Finance, Inc. -diluted | 9.81                        | 7.89             | 1.12           |
| <b>Reconciliation of Non-GAAP Income from operations to Income from operations</b>              |                             |                  |                |
| Income from operations  | 1,689,007                   | 1,177,416        | 166,652        |
| Add: Share-based compensation expenses  | 142,382                     | 137,051          | 19,398         |
| <b>Non-GAAP Income from operations</b>  | <b>1,831,389</b>            | <b>1,314,467</b> | <b>186,050</b> |
| Non-GAAP operating margin   | 43.2%                       | 20.2%            |                |
| GAAP operating margin   | 39.9%                       | 18.1%            |                |